



## WHY ICON ?

- We deliver a broad range of world class Enterprise Solutions.
- We have industry expertise and a pool of experienced techno-functional professionals.
- We use proven methodologies, processes and an innovative approach to deliver our solutions.
- We are trusted for delivering quality projects on time.

## Enterprise Storage

Data Storage is becoming a key element of enterprise IT infrastructure. The information explosion, need to analyze large volumes of data, disaster recovery and high availability of data are all driving companies to view storage solutions seriously.

Our Storage products can help address your information management needs, helping you to simplify your infrastructure, lower your total cost of ownership (TCO), protect your data and efficiently manage it throughout its lifecycle.

### Our Storage Solutions Include

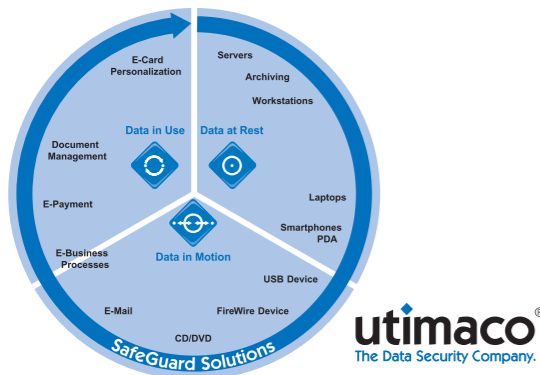
- Consulting on storage consolidation, data protections & availability and disaster recovery.
- Offline backup solutions from Tandberg Data and IBM.
- Direct Attached Storage (DAS) built around platforms from Infortrend and Promise Technologies.
- Network Attached Storage (NAS) from Ingrasys and IBM.
- IP – SAN from American Megatrends.

## Enterprise Security

We have partnered with Utimaco, one of the world's leading providers of data security and data encryption solutions to companies globally for more than 20 years. Utimaco has a comprehensive product portfolio of centrally managed, easy to deploy, and easy to use data security solutions.

### Our Range Of Security Solutions

- SafeGuard® Easy – Data encryption for hard disk drives in laptops & desktops
- SafeGuard® Private Disk – Virtual container for file level encryption
- SafeGuard® LAN Crypt – Shared file and folder level encryption
- SafeGuard® Removable Media – Removable media encryption
- SafeGuard® Private Crypto - Mail attachment encryption
- SafeGuard® PDA - PDA device encryption
- SafeGuard® Cryptoserver - Hardware Security Module (HSM) for transaction security
- SafeGuard® Enterprise - Enterprise capable data security suite



## Infrastructure Services



Our Infrastructure solutions include facilities management, which helps organizations to manage, optimize, and automate their operating systems, servers, storage, networks, middleware and hardware. We have also partnered with VXL instruments to offer their Itona series of Windows Terminals from VXL.

The Itona range offers devices at affordable prices with rich features and backed by unmatched customer service and support.

Itona brand of products are available for a variety of operating systems (Gio Linux, Windows CE and XP-Embedded) and computing environments (desktop, wireless, integrated and laptop). They are fully featured and boast a wide array of connectivity options.



## OUR COMPETITIVE EDGE

Icon's complete range of IT services help organizations leverage leading-edge technologies for business improvement in a cost effective form. We offer tailor-made solutions for your enterprise IT needs, be it in design, consulting, deployment, implementation, assessment, or project management. We ensure that projects are delivered on time and always aligned with the set expectations.

Our customers recognize us for delivering tangible business benefits by designing solutions that give the best returns. Our quality focus, service excellence & technology expertise combined with our customer-centric approach enables us to exceed our customers' expectations.



# Icon Business Solutions Pte Ltd

*An Icon Resources Group Company*

*Simplifying Business Through Innovative IT Enablement*

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## COMPANY OVERVIEW

### About Us

Icon Business Solutions Pte Ltd is a Singapore based IT solutions and services company offering end-to-end business solutions leveraging technology. Strong product quality and service excellence are our key differentiators.

We design and deliver IT solutions helping companies to streamline their business processes to compete in today's dynamic business environment. At Icon, we believe in *"Simplifying business through innovative IT enablement"*.

From our humble beginning in 1999, the Icon Resources group has today become a premium provider of IT solutions, services and components with a turnover exceeding S\$ 100 Million and a presence in Singapore, India and Malaysia. We have been awarded Singapore's well-respected corporate accolade, *"The SME 500 Sales turnover excellence awards – 2007"* for excellent financial performance and management.

Our team of more than 70 professionals constantly strives to deliver value to a wide range of end customers across Asia.

### OUR VISION

To become a preferred provider of IT products, services and infrastructure to our customers across the Asia – Pacific. To be held in the highest esteem by our customers in terms of our response, commitment and the value we provide.

### OUR MISSION

To emerge as an "Icon" in the world of Enterprise Solutions and IT Distribution with constant focus on value addition to our customers by offering innovative services and solutions to enable them to create a niche in the current dynamic market place.

### OUR VALUE PROPOSITION

#### Product Quality

We give due diligence to providing quality products and services. To enhance product quality, we take note of our customers' requirements and tailor our solutions accordingly to meet their needs at competitive prices.

#### Cost Competitiveness

The key plank of our quality strategy is innovation, which makes our products cost competitive. We work towards designing effective business solutions at competitive prices as we firmly believe in delivering beyond customers' expectations.

### OUR STRENGTHS

- A focused customer support culture
- Strong support from R & D and technical teams
- Flexibility in terms of meeting customer requirements
- We strive to attain the highest level of customer satisfaction

## OUR SOLUTIONS

### Business Intelligence

The last decade has seen organizations make significant investments in technologies like ERP, MRP, CRM and SCM in order to automate their business processes. Their attention has now turned to improving the performance of these processes. Unfortunately, while these systems handle transactions well, they come up short when it comes to data access, analysis and reporting. Improving on company reporting and analysis capabilities is a leading priority for CFOs and CIOs today.

**Business intelligence (BI) provides the answer to the above problem by supporting the following functions**

- Decision Support System – through analytical capability
- Information delivery – through reporting and distribution



In order to address this emerging need, we have partnered with QlikTech International, the market leader in *"In Memory BI"*. QlikView, the flagship product of QlikTech, is the world's fastest growing, business intelligence platform (Source – IDC). QlikView has 250,000 + users across 65 countries and its mission is to *Simplify Analysis for Everyone*.

QlikView's powerful business intelligence and analytics engine utilizes patented AQL technology, which extracts data from multiple data sources to build a non-relational, highly space-efficient associative datamart. This results in interactive, easy-to-use business analytics applications that are considerably more flexible and faster to deploy compared with traditional business intelligence and OLAP solutions.

#### We deliver Business Intelligence Solutions

- that are deployed in a quarter of the time
- at half the cost
- and deliver twice the value

**compared with traditional BI and OLAP solutions**

#### The Power of Simplicity

QlikView handles hundreds of thousands of users and billions of records of data down to a transaction level with near-instant query response time while running on standard hardware. This allows QlikView to open analysis applications to a large number of users in a cost-effective fashion.

The QlikView in-memory data model allows an integrated view of information through dashboards, ad-hoc analysis and reports, all from a single tool. Users experience the freedom of "Qliking" their unique path and discovering insights hidden in their data. QlikView's click driven, visually interactive interface is simple for end users to learn and use.



## EXPERIENCE IN INDUSTRY VERTICALS

- Manufacturing
- Healthcare
- Retail
- Banking & Finance
- Insurance
- Aerospace & Maritime
- Distribution
- Hospitality
- Government
- Logistics
- Telecom
- BPO / KPO

### Enterprise Content & Process Management

Our enterprise content and process management solutions help organizations to consolidate their information and knowledge in order to streamline all their business processes. Our solutions make critical information available at the right time, at the right place and to the right people so that they can make informed decisions.

We help organizations to manage their needs in the following domains:

#### Document Management Solutions

Our DMS solutions automate the lifecycle of an organization's business documents from document capture, sorting, creation, review, approval and archival. They facilitate collaboration, sharing and secure distribution of documents, reduce filing and distribution costs and improve and protect access to information while complying with government regulations.

#### Workflow Management Solutions

Our workflow management solutions automate the workflow of an organization and are designed to ease the creation, deployment, modification and management of business processes with no programming.

#### E-Mail Lifecycle Management Solutions

An effective e-mail lifecycle management solution helps organizations to increase productivity, reduce costs and improve competitiveness. We offer solutions for e-mail management in the areas of e-mail pre-processing, e-mail classification, e-mail firewall, e-mail encryption, virus protection, anti-spam, secure archiving etc.

#### Report Management Solutions

We enable organizations to efficiently and cost-effectively manage reports and integrate core data into business processes. Our tools help to capture reports electronically and archive and distribute them, thus improving access to critical business information needed for better decision making.

#### Business Process Automation

We offer complete capabilities for building and managing automated business processes. Our solutions help in updating processes in real time, automating key decisions and reducing process maintenance costs. The solutions can easily integrate with legacy databases, enterprise applications and document management systems so that you can maximize your investments in current and future IT infrastructure.

#### Invoice Processing Solutions

Our solutions free you from manually taking care of your business documents and give you a highly automated document flow. The software captures all of your invoices - on paper or in electronic form, interprets each invoice and identifies requisite information. It then transfers this data into your financial or business system and helps to match and facilitate all documents pertaining to a particular transaction automatically.

#### Form Processing Solutions

Our form processing solutions automatically extract information from your forms and transfer the information to any of your IT systems. The software captures and processes all types of forms in any format like handwritten paper forms, fax forms, internet forms, email, XML files, digital images in TIFF, JPG, PNG, BMP formats etc.

