



The Icon Group forms strategic partnership with TRUECHART

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Singapore

The Icon Group, a leading IT solutions and consulting organization headquartered in Singapore has announced a strategic partnership with TRUECHART, a Business Intelligence Collaboration Software – including the international Visualization Standard IBCS® which increases clarity and improves data literacy for any open BI software. TRUECHART is headquartered in Switzerland.

This partnership brings a lot of synergy to Icon’s existing analytics portfolio offerings as TRUECHART is a data collaboration solution for any enterprise. It is a powerful, scalable system that integrates and extends the functionality of any preferred Business Intelligence and Analytics platform. This API-driven integration transforms the BI solution into a fully collaborative BI tool.

The Icon Group is regarded as one of the most experienced BI solution providers in the Asia Pacific region, and has been providing business analytics solutions and services for nearly two decades. It has helped hundreds of companies across multiple industry verticals to derive meaningful insights from their data, thus adding mileage to TRUECHART’s Core mission of revolutionizing industries and solve optimization problems efficiently along the entire value chain, supported by their best-in-class visualizations, planning solutions and methods.

“We are pleased to forge this alliance with TRUECHART and look forward to a great partnership ahead” said Mr. Chandan Roy, Group Director – Sales & Marketing, The Icon Group.

“ICON is the partner of choice for us in Asia Pacific. The new pandemic reality forces remote work in an unknown extent and leads to a modern workplace where collaboration is a central key factor for success. Collaboration at data points avoids misunderstandings and ensures much faster and safer decisions” explains Michael Schwan, CEO of TRUECHART.

About Icon

The Icon Group is an established IT consulting partner for business solutions and services across the Asia Pacific. We empower organizations to enhance their business efficiency through innovative business solutions and services.

With nearly 20 years of experience and a myriad of satisfied customers across Asia, we take pride in delivering “real” business value to our clients. We specialize in providing solutions and services in the areas of Business Analytics and Enterprise Performance Management.

We are headquartered in Singapore with offices in Delhi NCR, Mumbai, Chennai, and Bangalore. We currently partner with 300+ global corporations, enabling them to become more efficient, integrated and innovative enterprises.

About TRUECHART

TRUECHART are world market leaders in the field of IBCS-compliant Collaborative Business Intelligence Software. Collaboration and insights across departments are now quick and easy. TRUECHART fundamentally changes business analysis and the way business intelligence is accessed, managed, modeled, and analyzed. The TRUECHART and KPI-CHAT software convinces with 3 USPs:

1. Data-point-specific real time collaboration which reduces the scope of interpretation.
2. Standardization increases clarity and improves data literacy as it builds sophisticated IBCS® compliant charts & graphs easily
3. API-driven integration into any open BI-software

www.truechart.com